

**2022 ANNUAL REPORT** 





# A letter from LEADERSHIP

Dear Friends of Cancer Support Community South Bay,

2022 was truly a milestone year. Not only did it bring pivotal change with a new name and new home for our organization, but this marked our 35th year of providing the gold standard of free support programs for cancer patients and their loved ones. CSC South Bay commemorated this special anniversary with open house celebrations for our participants and supporters at our new facility in the Rolling Hills Plaza in Torrance. It was wonderful to see so many of you there for this historic occasion.

CSC South Bay was very excited to welcome the return of in-person programming in 2022. Although support and networking groups continued to remain online, many of our healthy lifestyle programs, educational workshops, and kids community activities took place at our facility either in-person or through an in-person/online hybrid format. Your ongoing support ensured that we continued to offer more than 200 free support programs each month for our participants. It was also a year of remarkable growth for CSC South Bay with a 71% increase in first time attendees to our programs from 2021!

Thanks to your generosity we were able to raise \$447,000 through our two signature fundraisers last year. More than 500 guests attended our 25th annual Celebrate Wellness food and beverage tasting at the beautiful South Coast Botanic Garden, and we successfully brought back a community favorite, our three-night Girls Night Out event after a two-year pause due to the pandemic. We are also very grateful to our community partners whose beneficiary events raised another \$163,226 for CSC South Bay.

In addition, the past year was key in planning for the future of CSC South Bay with the development of a new 3-year strategic plan. This comprehensive plan includes expansion of program services and presence in the Long Beach area as well as continuing to provide high quality services to a greater number of people in our historically served communities. With your help, we will ensure that even more people impacted by a cancer diagnosis will not face this disease alone.

As we look ahead at furthering our mission in 2023, we will also embrace new leadership with the resignation of former Executive Director/CEO Joey Shanahan, who left the organization due to recent life transitions including marriage and a move out of the South Bay. We are grateful for her five years of dedicated service to CSC South Bay and the tremendous contributions she made toward its future. We look forward with hope and optimism as we welcome a new Executive Director/CEO to the helm in the near future.

We thank you for your continued support as we enter a new year with a new plan. We are only able to provide life-changing support to those we serve because of you—our generous donors, supporters, partners, and volunteers who passionately believe in the work we do. Together we are stronger in making a meaningful difference in the lives of cancer patients and their families.



Jackie Suiter

Interim Executive Director/CEO



Kelli Vieweg
President, Board of Directors



A crowd of more than 500 people enjoyed sampling food and drink from over 30 restaurant and beverage vendors at our 25th Annual Celebrate Wellness fundraiser at the South Coast Botanic Garden. The event also included live and silent auctions, entertainment, inspiring stories and more.



Kids Community offers fun monthly activities for children impacted by cancer.



Participant, Maggie Gallo, shares her inspiring story at Celebrate Wellness.



Lou Sidella (Body One Fitness) hosted the 7th Annual Row for a Reason fundraising event.



CSC South Bay was proud to celebrate our 35th year of serving cancer patients and their loved ones in an open house held at our new facility.



In partnership with Providence Little Company of Mary, City of Hope-South Bay, and the Deaver Family, Terranea Resort hosted the 8th Annual Birdies for Breast Cancer golf tournament benefiting CSC South Bay.



We are thankful for all the help of our dedicated volunteers throughout the year.



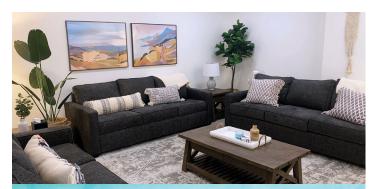
CSC South Bay partnered with the Hirshberg Foundation and Uncle Kory Foundation for the 10th Annual Tour de Pier stationary cycling event on the Manhattan Beach Pier.



CSC South Bay offers a variety of yoga classes including morning yoga on the Redondo Beach Pier throughout the year and Sunset Yoga in September.



Sandpipers generously served their "Done in a Day" volunteer project by redecorating our new Kids and Teens space.



Our new location in Rolling Hills Plaza offers a comfortable space for participants with room to expand programming.



CSC South Bay was a grateful beneficiary of PV Peninsula High's annual "Walk for Life."



We welcomed back our popular Girls Night Out "FUNdraiser" after a two-year pandemic pause. Nearly 400 ladies got into the spirit of the three-night event.

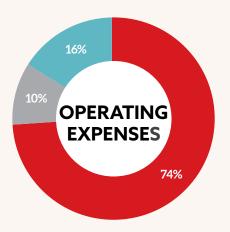
### Financial Overview\*

### 2022 Program and Services Overview



Fundraising Events - 59% Individual Gifts - 26% Grants - 15%

TOTAL OPERATING REVENUE: \$1,038,246



Program Services - 74%
Fundraising - 16%
General Administrative - 10%

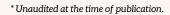
TOTAL OPERATING EXPENSES: \$1,372,261

# LEGACY of HOPE SOCIETY

Through planned giving, donors dedicate resources such as property, retirement plans, trusts, and life insurance to CSC South Bay.

TOTAL 2015-2021 BEQUESTS: \$7,285,543

TOTAL 2022 BEQUESTS: \$436,767





#### **SUPPORT GROUPS**

CSC South Bay offers 29 support groups including those for specific cancers, for family, caregivers, bereavement, life after cancer, and general support.

963 Group Sessions5,750 Visits to Support Groups1,926 Hours of Clinical Time



#### **HEALTHY LIFESTYLE**

More than 70 classes are led each month by professionals who donate their time and talent to support our community.

672 Adult Healthy Lifestyle Activities 5.752 Visits

29 Volunteer Instructors

593 Volunteer Hours



#### KIDS AND TEENS

Designed for children ages 5-17 who have a family member with cancer, these programs help kids process their feelings. With the addition of a Kids Community Manager in 2022, the program continues to expand.

41 Kids/Teens Programs

139 Visits



#### COUNSELING

Individual and family counseling is often helpful during a patient's cancer journey. CSC South Bay offers 6-10 individual or family counseling sessions free of charge for all participants.

634 Individual Counseling Sessions Estimated Value of Sessions: \$95,100



#### **WORKSHOPS / SOCIAL**

A variety of educational workshops and social activities are offered each week and change monthly as determined by the needs of the community.

190 Workshops and Social Activities 3,714 Visits

78 Volunteers

213 Volunteer Hours



CSC South Bay is very fortunate to have many volunteers who donate their time and talents to our cause. They are an integral part of our mission, and we could not do what we do without their valuable contributions.

# Volunteer **SPOTLIGHT**

A volunteer at CSC South Bay since 2021, Dianne Hunter brings the unique perspective of having worked for 28 years as a Nurse Practitioner and main clinician in the surgical breast clinic at Kaiser South Bay. Patients diagnosed with breast cancer were initially seen by her and counseled as to their likely treatment options. She worked closely with breast surgeons, breast radiologists and oncologists as well as social workers and other medical disciplines. She referred many patients to CSC South Bay during her time at Kaiser.

"Emotional support during a personal crisis is critical to patient wellbeing and something traditional medical systems often struggle with. Having an organization like CSC South Bay that I knew and trusted with my patients was very important to me and the surgeons I worked with. They had a wide range of services for participants and their families, at no cost. Much more than any medical care system could hope to provide."

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Over the years Dianne received innumerable reports of positive feedback from her patients about CSC South Bay.

"Every time I counseled a patient about their breast cancer diagnosis, I gave them the contact information for CSC South Bay. Patients told me they no longer felt alone. Their support groups gave them hope for the future. Many patients had a lot of angst over what and how to tell their children about the diagnosis. In addition to specific

programs, I also had handouts provided by CSC South Bay on many helpful topics including how to talk to children about cancer. So many patients told me they were so glad they listened to me and gave it a try. They made new friends and always had someone to talk to about their fears and concerns."

Although she did a lot of good in her job helping cancer patients at the breast clinic, Dianne never had enough time to help them as much as she wanted in coping with their emotional concerns. Upon her retirement, she knew she wanted to become more involved in supporting them on a personal level. Volunteering for the organization that she knew had helped so many of her patients seemed to be the perfect fit.

"I admire the work that is done at CSC South Bay, and all the people who do it. I enjoy interacting with the staff and the participants. I like feeling that I can still be of use to these people who are going through so much. I have lost family and close friends to cancer, and very deeply understand the devastation a cancer diagnosis can bring to an individual and their family. I am happy to do whatever I can to help."

You can find Dianne at our front reception desk on Fridays as well as at our events and other activities. CSC South Bay is beyond grateful for all the special expertise that she brings in welcoming our participants to CSC South Bay's programs and more.





310.376.3550 | www.CSCSouthBay.org 2601 Airport Drive, Ste 100, Torrance, CA 90505

Our mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.

#### **2023 ADMINISTRATIVE STAFF**

Jackie Suiter, Interim Executive Director
Nancy Lomibao, MS, LMFT# 36645, Program Director/CCO
Theresa Plakos, Public Relations Director
Carla Bick, Cancer Support Navigator
Goli Eslami, Event & Volunteer Manager
Mariana Garcia, Office Manager
Norma Gonzalez, Outreach & Kids Community Manager
Pamela Martis, Controller & Development Manager
Starr Pappagalo, Communication Manager
Rebecca Sul, Program Manager

#### **2023 LICENSED MENTAL HEALTH PROFESSIONALS**

Allison Adamovic, LMFT# 125672 Stephen Lottenberg, MD, PsyD, G41490 Anne Karin Nelson, MS, LMFT# 97367 Jo Ann Panitch, LMFT# 444284 Ruth Schriebman, PsyD, LMFT# 39901 Nadine Shoukry, LMFT# 129529

#### **2023 GRADUATE INTERNS**

Denice Anonuevo, LPCC Trainee Brittany Anvari, Assoc. MFT# 128113 Isabella Cuevas, MFT Trainee Bethany Kershishnik, MFT Trainee Maria Page, LPCC Trainee Eloisa Raho, MFT Trainee Linda Shrader, Assoc. MFT# 109891 Kari Wendt, Assoc. APCC#11021

#### **2023 BOARD OF DIRECTORS**

Kelli Vieweg, President/Chair Sacha Ohara, Vice President/Secretary Scott Magee, Vice President/Finance Josh Cohen Melanie Friedlander, MD Simon Grieve Maureen Hazard Daniel Hovenstine, MD Jim Hunter Katy McCaig Deborah Patrick Lisa Werschky Walt Zipperman

#### **2023 PROFESSIONAL ADVISORY BOARD**

Jenny Xiuqing Ru, MD, Chairperson,
Hematology/Oncology
Fikret Atamdede, MD,
Gynecology/Oncology
Neil Bhayani, MD, Surgery
Christine Dauphine, MD, Surgery
Thyra Endicott, MD,
Radiation/Oncology
Lisa Fisher, MD, Obstetrics/Gynecology
Lawrence Flechner, MD, PhD, Urology
Melanie Friedlander, MD, Surgery
Gregory Ginsburg, MD, Surgery
Garth Green, MD, Radiation/Oncology

Andrew Horodner, MD, Oncology

Dan Hovenstine, MD Radiation/Oncology \* Richard Lopez, MD, Surgery
Paul Murata, MD, Family Practice
Wade Nishimoto, MD,
Hematology/Oncology\*
Richard C. Palmer, MD, Psychiatry
Christine A. Petti, MD,
Reconstructive Surgery
Marianne Ryan, MD, Surgery
Patricia Sacks, MD,
Radiology/Nuclear Medicine\*
Thomas G. Simko, MD,
Radiation/Oncology\*
Mary Welch, RN, MSN
Deborah Wong, MD, PhD,
Hematology/Oncology

\*Emeritus Status

## 2022 Community Impact

In 2022, we continued to offer support online via Zoom while also welcoming the return of some in-person programming. We saw a 71% increase in first-time attendees and saw consistent engagement with groups, classes, and workshops throughout the year.



To our over 250 volunteers that contributed countless hours of their time to support our many programs; to all of the 700 individual donors who gave generously; to the caring and committed members of our Legacy of Hope Society who bequeathed more than \$436,767 to support the future of CSC South Bay. To our 38 sponsors and over 700 attendees who supported our fundraising events; to the more than 350 generous businesses who gave in-kind donations to support our events and programs; to our grant providers who awarded us over 20 grants; to our local media that supports us with advertising and helps us spread the word. To the many dedicated local businesses, organizations and individuals who raise funds on our behalf...

THANK YOU FOR YOUR DEDICATION AND CONTINUED SUPPORT!