

A new twist on an old tradition.

Dinner, Dancing, Entertainment, Live & Silent Auctions, Inspiring Stories

Westdrift Hotel, Manhattan Beach

2024 SPONSORSHIP OPPORTUNITIES

400+ Attendees | Onsite Recognition | Exclusive Media Coverage

With guest host, KELLY MIYAHARA

All proceeds benefit



CSC South Bay is pleased to announce

CELEBRATE WELLNESS THE GALA

Saturday, August 3, 2024 5:30pm – 9:30pm

Westdrift Hotel

1400 Parkview Avenue, Manhattan Beach, California 90266

In previous years, Celebrate Wellness was our signature food & beverage tasting event held in an outdoor garden space. This year we're bringing the event indoors and hosting an evening party with a purpose. Featuring dinner, dancing, live and silent auctions, entertainment, and powerful participant testimonials, this inspiring event will bring our community together for celebration and support. Historically, this event has raised over \$400,000 annually for CSC South Bay programs.







Since 1987, Cancer Support Community South Bay has provided professionally licensed FREE services to over 26,000 people affected by cancer. In 2023 alone, we provided support, education, and hope for nearly 2,000 cancer patients and their loved ones.

Funds raised at Celebrate Wellness are essential to sustaining and growing our 200+ programs each month. As an event sponsor, your kind generosity will allow us to continue offering all services FREE OF CHARGE, providing support for those who need it most. To learn more about CSC South Bay, watch our overview video <u>HERE</u>.

TO BECOME A SPONSOR, PLEASE CONTACT

Jackie Suiter, Development Director

Jackie@CSCSouthBay.org | 310.376.3550

SPONSORSHIP LEVELS

There are many ways to provide support, all with unique benefits and opportunities.

PLATINUM \$20,000

- Reserved VIP front-row seating for 20 (2 full tables)
- Featured in pre/post media coverage, social media, email blasts
- King Suite at Westdrift Hotel for Saturday, August 3 + Golf for 4 at Westdrift Golf Club
- Premium Wine at Table
- · Full page prominent tribute in event program
- · Recognition displayed on website, stage signage, pre-event slide show + verbal at event
- VIP Valet Parking for 2 cars
- Invitation to VIP/Sponsor Wine Party prior to event

DIAMOND \$15,000

- Reserved VIP front-row seating for 15 (1.5 full table)
- Featured in pre/post media coverage, social media, email blasts
- Premium Wine at Table
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Valet Parking for 2 cars
- Invitation to VIP/Sponsor Wine Party prior to event

GOLD \$10,000

- Reserved VIP Upgraded seating for 10 (1 full table)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- · Recognition displayed on website, stage signage, pre-event slide show
- VIP Valet Parking for 1 car
- Invitation to VIP/Sponsor Wine Party prior to event

Continued on following page...

SPONSORSHIP LEVELS

There are many ways to provide support, all with unique benefits and opportunities.

SILVER \$5,000

- Reserved seating for 6 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Full Page tribute in event program
- · Recognition displayed on website, stage signage, pre-event slide show
- Complementary Parking in onsite parking structure
- Invitation to VIP/Sponsor Wine Party prior to event

BRONZE \$2,500

- Reserved seating for 4 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Half-page tribute in event program
- · Recognition displayed on website, stage signage, pre-event slide show
- Complementary Parking in onsite parking structure
- Invitation to VIP Sponsor Wine Party prior to event

PLEASE CONFIRM SPOSNORSHIP BY MAY 3, 2024

Jackie Suiter, Development Director

Jackie CSCSouthBay.org | 310.376.3550



Voted the South Bay's BEST Non-Profit Organization and FAVORITE Counseling Company.

CSC South Bay is a 501(c)(3) non-profit organization, tax ID #95-4076131. All donations and sponsorships are tax-deductible, minus the cost of goods and services, to the extent allowable by law.

^{*}Partial tables may be combined with other sponsors or individual ticket holders

^{*}Partial tables may be combined with other sponsors or individual ticket holders