

28TH  
ANNUAL

*Celebrate  
Wellness*

GALA

# 2025 SPONSORSHIP OPPORTUNITIES

Dinner, Dancing | Entertainment | Live & Silent Auctions | Inspiring Stories

**SATURDAY,  
AUGUST 16, 2025**

5:30 PM – 9:30 PM

WESTDRIFT HOTEL  
MANHATTAN BEACH, CA

All proceeds benefit



# The Good We Do

With any cancer diagnosis come feelings of hopelessness and social isolation. **The mission of Cancer Support Community South Bay is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.**

Since 1987, Cancer Support Community South Bay has served more than 28,000 families impacted by cancer through FREE support groups, healthy lifestyle classes, educational workshops, and counseling. With your gift in 2025, we plan to extend our outreach to support even more participants; providing over 200 free support programs each month and keeping our vulnerable community safely connected.

As a nonprofit, we rely on the generosity of individuals, sponsors, and foundations to fund our programs, allowing us to offer all of our services completely free of charge.

## 2024 Community Impact



INDIVIDUALS  
SERVED

2,047



FIRST-TIME  
ATTENDEES

1,103



PARTICIPANT  
VISITS

17,630



PROGRAMS  
OFFERED

2,661





# Celebrate Wellness Gala

## EVENT DETAILS

- WHAT** Celebrate Wellness 28th Annual Gala
- WHEN** Saturday, August 16, 2025
- WHERE** Westdrift Hotel, Manhattan Beach
- INFO** Dinner, Dancing, Live & Silent Auctions, and Entertainment



## SPONSORSHIP LEVELS

### PREMIER | \$20,000

- Reserved VIP seating for 20 (2 full tables)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show + verbal at event
- VIP Parking for 3 cars
- Invitation to VIP sponsor reception prior to event

### VINTAGE | \$5,000

- Reserved seating for 6 (partial table)\*
- Featured in pre/post media coverage, social media, email blasts
- Full Page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking 1 car
- Invitation to VIP sponsor reception prior to event

### CONNOISSEUR | \$10,000

- Reserved VIP seating for 10 (1 full table)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking for 2 cars
- Invitation to VIP sponsor reception prior to event

### CHAMPAGNE | \$2,500

- Reserved seating for 4 (partial table)\*
- Featured in pre/post media coverage, social media, email blasts
- Half-page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- Invitation to VIP sponsor reception prior to event

**\*Partial tables may be combined with other sponsors or individual ticket holders.**



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## EVENT UNDERWRITING OPPORTUNITIES

### DINNER UNDERWRITER (2) | \$10,000

- Reserved seating for 10 (1 full table)
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- VIP valet parking for 1 car
- Full page tribute in event program

### AUDIO VISUAL UNDERWRITER (2) | \$5,000

- Reserved seating for 6
- Exclusive premier signage at event near audio visual equipment
- Featured in pre/post media coverage, social media, email blasts
- Logo recognition in audio/video event program
- Full page tribute in event program

### SPECIALTY COCKTAIL HOUR (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage at cocktail hour
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

### WINE UNDERWRITER (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage on dining tables
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

### CENTERPIECE UNDERWRITER (1) | \$3,500

- Reserved seating for 4
- Exclusive premier signage in or near table centerpieces
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

### EVENT DÉCOR UNDERWRITER (1) | \$3,500

- Reserved Seating for 4
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

### DJ & DANCE UNDERWRITER (1) | \$3,500

- Reserved Seating for 2
- Exclusive premier signage near DJ
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program





# 2025 Sponsorship Commitment Form

To ensure maximum sponsorship benefits, please pledge the level of your choice by **MONDAY, APRIL 28, 2025**

Jillian Van Leuven, Executive Director/CEO | [Jillian@CSCSouthBay.org](mailto:Jillian@CSCSouthBay.org) | 410.376.3550

## SPONSORSHIP LEVELS

**Premier** (\$20,000)

**Vintage** (\$5,000)

**Connoisseur** (\$10,000)

**Champagne** (\$2,500)

## UNDERWRITING OPPORTUNITIES

**Dinner** (\$10,000)

**Centerpiece** (\$3,500)

**Audio Visual** (\$5,000)

**Event Décor** (\$3,500)

**Specialty Cocktail Hour** (\$5,000)

**DJ & Dance** (\$3,500)

**Wine** (\$5,000)

# Sponsor Information

**Name** (as you would like it to appear on event materials)

**Contact Name**

**Address**

**Phone & Email**

**Total Contribution \$**

<b>Card #</b>	<b>Exp. Date</b>	<b>CVC</b>
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**Signature**

THANK YOU!

We are so grateful for your support.

Because we do not receive any federal or state funding  
and are not supported by any large cancer organizations,  
we rely exclusively on the generosity of individuals, corporate sponsors and foundations to  
fund our programs.

Your support helps us provide all of our services completely  
free of charge to cancer patients and their loved ones.



COMMUNITY IS STRONGER THAN CANCER.

Cancer Support Community is a 501(c)(3) Nonprofit Organization | Tax ID #95-4076131  
www.CSCSouthBay.org | 2601 Airport Drive, Suite 100, Torrance, CA 90505 | 310-376-3550