

2026

SPONSORSHIP OPPORTUNITIES



CSC SOUTH BAY FREE COMMUNITY YOGA | REDONDO PIER

**COMMUNITY
IS STRONGER
THAN CANCER.**

Cancer Support Community is a 501(c)(3) Nonprofit Organization | Tax ID #95-4076131
www.CSCSouthBay.org | 2601 Airport Drive, Suite 100, Torrance, CA 90505 | 310-376-3550


**CANCER SUPPORT
COMMUNITY
SOUTH BAY**

The Good We Do

With any cancer diagnosis come feelings of hopelessness and social isolation. **The mission of Cancer Support Community South Bay is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.**

Since 1987, Cancer Support Community South Bay has served more than 28,000 families impacted by cancer through FREE support groups, healthy lifestyle classes, educational workshops, and counseling. With your gift in 2026, we plan to extend our outreach to support even more participants; providing over 200 free support programs each month and keeping our vulnerable community safely connected.

As a nonprofit, we rely on the generosity of individuals, sponsors, and foundations to fund our programs, allowing us to offer all of our services completely free of charge.

2025 Community Impact



**INDIVIDUALS
SERVED**
2,301



**FIRST-TIME
ATTENDEES**
1,296



**PARTICIPANT
VISITS**
17,891



**PROGRAMS
OFFERED**
2,853



**CANCER SUPPORT
COMMUNITY
SOUTH BAY**



Together We Walk 5K

EVENT DETAILS

WHAT	Together We Walk 5K Walk & Fun Run
WHEN	Sunday, March 8, 2026
WHERE	Shoreline Park, Long Beach
INFO	Together We Walk is a tribute to Judith Opdahl's legacy and her commitment to Cancer Support Community South Bay. Judith served as Executive Director/CEO of CSC South Bay for 25 extraordinary years.



SPONSORSHIP LEVELS

LEGACY | \$15,000

- 25 complimentary event registrations
- Opportunity to speak at the event
- Logo placement on start/finish line banner*
- Exclusive logo on event mile marker*
- Premium booth space at the event
- Large logo placement on participant t-shirts*
- Logo featured on event posters, marketing emails, social media, and event website*
- Premier social media recognition (pre/post event)
- Verbal recognition at the event
- Mention in event press release*

CHAMPION | \$10,000

- 20 complimentary event registrations
- Exclusive logo on event mile marker*
- Premium booth space at the event
- Large logo placement on participant t-shirts*
- Logo featured on event posters, marketing emails, social media, and event website*
- Featured social media spotlight (pre/post event)
- Verbal recognition at the event
- Mention in event press release*

SUSTAINER | \$5,000

- 15 complimentary event registrations
- Exclusive logo on event mile marker*
- Premium booth space at the event
- Medium logo placement on participant t-shirts*
- Logo featured on event posters, marketing emails, social media, and event website*
- Standard social media recognition (pre/post event)
- Verbal recognition at the event
- Mention in event press release*

WELLNESS | \$2,500

- 10 complimentary event registrations
- Small logo placement on participant t-shirts*
- Logo featured on event posters, marketing emails, social media, and event website*
- Standard social media recognition (pre/post event)
- Mention in event press release*

HERO | \$1,000

- 6 complimentary event registrations
- Small logo placement on participant t-shirts*
- Logo featured on event posters, marketing emails, social media, and event website*
- Standard social media recognition (pre/post event)
- Mention in event press release*

COMMUNITY | \$500

- 4 complimentary event registrations
- Small logo placement on participant t-shirts*
- Name listed on event posters, marketing emails, social media, and event website*
- Name recognition on social media (pre/post event)
- Mention in event press release*



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EVENT UNDERWRITING OPPORTUNITIES

T-SHIRT SPONSOR | \$3,000

- Prominent medium logo placement on event participant t-shirts

WATER SPONSOR

- Provide water for three water stations
- Exclusive logo signage on 3 water tables

KIDS ZONE TITLE SPONSOR | \$2,000

- Premium kid zone booth space and exclusive logo/name signage

EVENT BAG SPONSOR

- Provide 600 reusable bags with your logo featured for event participants

EXPO VENDOR

- Provide sample products for walk participants
- Logo featured on event website in the expo vendor section

ALL UNDERWRITING OPPORTUNITIES INCLUDE:

- Name/logo displayed on event materials
- Acknowledgment on event marketing and social media
- 4 Complimentary event registrations

***Commitment required by February 9, 2026 for benefit inclusion. Subject to availability.**

Celebrate Wellness Gala

EVENT DETAILS

WHAT Celebrate Wellness 29th Annual Gala
WHEN Saturday, August 15, 2026
WHERE Westdrift Hotel, Manhattan Beach
INFO Dinner, Dancing, Live & Silent Auctions, and Entertainment



SPONSORSHIP LEVELS

PREMIER | \$20,000

- Reserved VIP seating for 20 (2 full tables)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show + verbal at event
- VIP Parking for 3 cars

VINTAGE | \$5,000

- Reserved seating for 6 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Full Page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking 1 car

CONNOISSEUR | \$10,000

- Reserved VIP seating for 10 (1 full table)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking for 2 cars

CHAMPAGNE | \$2,500

- Reserved seating for 4 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Half-page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show

***Commitment required by April 27, 2026 for benefit inclusion. Subject to availability.**

***Partial tables may be combined with other sponsors or individual ticket holders.**

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EVENT UNDERWRITING OPPORTUNITIES

DINNER UNDERWRITER (2) | \$10,000

- Reserved seating for 10 (1 full table)
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- VIP valet parking for 1 car
- Full page tribute in event program

CENTERPIECE UNDERWRITER (1) | \$3,500

- Reserved seating for 4
- Exclusive premier signage in or near table centerpieces
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

AUDIO VISUAL UNDERWRITER (2) | \$5,000

- Reserved seating for 6
- Exclusive premier signage at event near audio visual equipment
- Featured in pre/post media coverage, social media, email blasts
- Logo recognition in audio/video event program
- Full page tribute in event program

EVENT DÉCOR UNDERWRITER (1) | \$3,500

- Reserved Seating for 4
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

SPECIALTY COCKTAIL HOUR (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage at cocktail hour
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

DJ & DANCE UNDERWRITER (1) | \$3,500

- Reserved Seating for 2
- Exclusive premier signage near DJ
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

WINE UNDERWRITER (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage on dining tables
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

Girls Night Out

EVENT DETAILS

WHAT	Girls Night Out
WHEN	October 20 • 21 • 22, 2026
WHERE	Comedy and Magic Club, Hermosa Beach
INFO	A fun-filled inspirational evening of laughter, community, and support.



SPONSORSHIP LEVELS

QUEEN BEE | \$15,000

- Preferred VIP Seating for 15 at the event
- Reserved parking for 3 vehicles
- Title sponsor on mailed invitation*
- Title sponsor on website, event signage, pre-event slideshow and verbal acknowledgment at event*
- Title sponsor in press release, pre/post event social media, email blasts*

CROWN JEWEL | \$10,000

- Preferred VIP Seating for 10 at the event
- Reserved parking for 3 vehicles
- As prominent sponsor placement on mailed invitation*
- As prominent sponsor placement on website, event signage, pre-event slideshow and verbal acknowledgment at event*
- As prominent sponsor placement in press release, pre/post event social media, email blasts*

DIAMOND DARLING | \$5,000

- Preferred VIP Seating for 6 at the event
- Reserved parking for 2 vehicles
- As prominent sponsor placement on mailed invitation*
- As prominent sponsor placement on website, event signage, pre-event slideshow and verbal acknowledgment at event*
- As prominent sponsor placement in press release, pre/post event social media, email blasts*

PEARL OF THE PARTY | \$2,500

- Preferred VIP Seating for 4 at the event
- Reserved parking for 1 vehicle
- Sponsor recognition on mailed invitation*
- Sponsor recognition on website, event signage, pre-event slideshow and verbal acknowledgment at event*
- Sponsor recognition in press release, pre/post event social media, email blasts*

GLITTER & GRACE | \$1,000

- Preferred VIP Seating for 2 at the event
- Sponsor recognition on mailed invitation*
- Sponsor recognition on website, event signage, pre-event slideshow and verbal acknowledgment at event*
- Sponsor recognition in press release, pre/post event social media, email blasts*

***Commitment required by August 31, 2026 for benefit inclusion. Subject to availability.**

2026 Sponsorship Commitment Form

To ensure maximum sponsorship benefits, please pledge the level of your choice for the event(s) you wish to support prior to the date indicated for each signature event.



Commitment required by:
February 9, 2026

SPONSORSHIP LEVELS

- Legacy** (\$15,000)
- Champion** (\$10,000)
- Sustainer** (\$5,000)

- Wellness** (\$2,500)
- Hero** (\$1,000)
- Community** (\$500)

UNDERWRITING OPPORTUNITIES

- T-Shirt Sponsor** (\$3,000)
- Kids Zone Title Sponsor** (\$2,000)
- Expo Vendor**

- Water Sponsor**
- Event Bag Sponsor**



Commitment required by:
April 27, 2026

SPONSORSHIP LEVELS

- Premier** (\$20,000)
- Connoisseur** (\$10,000)

- Vintage** (\$5,000)
- Champagne** (\$2,500)

UNDERWRITING OPPORTUNITIES

- Dinner** (\$10,000)
- Audio Visual** (\$5,000)
- Specialty Cocktail Hour** (\$5,000)
- Wine** (\$5,000)

- Centerpiece** (\$3,500)
- Event Décor** (\$3,500)
- DJ & Dance** (\$3,500)



Commitment required by:
August 31, 2026

SPONSORSHIP LEVELS

- Queen Bee** (\$15,000)
- Crown Jewel** (\$10,000)
- Diamond Darling** (\$5,000)

- Pearl of the Party** (\$2,500)
- Glitter & Grace** (\$1,000)

ADDITIONAL INFORMATION

- **Commitment & Assets Due by dates provided above, based on the event(s) you are generously sponsoring** for inclusion in print and digital benefits (subject to availability and production deadlines).
- **Logo Files: Vector (.EPS or .AI) required for print; high-res .PNG (300 dpi) acceptable for digital/web use.** Please include full-color and one-color versions. Screenshots or low-resolution files cannot be used.
- **Send To: Christine Byrne** at Christine@CSCSouthBay.org.
- **Forms & Questions:** Email completed form to Christine, or call 310.376.3550.



QUESTIONS?

Please contact Christine Byrne at Christine@CSCSouthBay.org or call 310-376-3550.

Sponsor Information

Name (as you would like it to appear on event materials)

Contact Name

Address

Phone & Email

Total Contribution \$

Card #

Exp. Date

CVC

Signature

THANK YOU!

We are so grateful for your support.

Because we do not receive any federal or state funding
and are not supported by any large cancer organizations,
we rely exclusively on the generosity of individuals, corporate sponsors
and foundations to fund our programs.

Your support helps us provide all of our services completely
free of charge to cancer patients and their loved ones.



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