

JUDITH OPDAHL'S LEGACY LIVES ON



TOGETHER WE WALK

5K WALK & FUN RUN

TO UPLIFT AND STRENGTHEN PEOPLE IMPACTED BY CANCER

Together We Walk is a tribute to Judith Opdahl's legacy and her commitment to Cancer Support Community South Bay. Judith served as Executive Director/CEO of CSC South Bay for 25 extraordinary years.

SUNDAY, MARCH 8, 2026 | 9AM-1PM
SHORELINE PARK | LONG BEACH, CA

ABOUT CANCER SUPPORT COMMUNITY SOUTH BAY

Since 1987, Cancer Support Community South Bay (CSC South Bay) has provided support to over 30,000 cancer patients and their loved ones. Offering more than 200 programs, wellness classes, and educational workshops each month—all completely free of charge—CSC South Bay is dedicated to ensuring that no one faces cancer alone.

This essential support serves cancer patients undergoing treatment, those transitioning to wellness post-treatment, long-term survivors, and their families, caregivers, and loved ones (ages 5 and up).



HONORING JUDITH OPDAHL'S LEGACY

Judith's leadership, compassion, and dedication to our mission have touched the lives of thousands of cancer patients and their families. Join us for our 5K charity walk and be a part of Judith's inspiring vision to secure a future where CSC South Bay can continue its life-changing mission for generations to come.

TOGETHER WE WALK: OUR SECOND ANNUAL FUNDRAISING EVENT

Back for its second year, *Together We Walk* unites our community in strength and solidarity, empowering every individual and family impacted by cancer. Proceeds from the event will support a variety of programs, including:

- **Newly Diagnosed Weekly Breast Cancer Group**
- **Nutrition and Education Workshops**
- **Wellness Classes** like Tai Chi, Zumba, and Yoga

EVENT DETAILS


- **Date:** Sunday, March 8, 2026
- **Location:** Shoreline Park
200 Aquarium Way, Long Beach, CA
- **Schedule:**
 - **Check-In:** 9:00 AM
 - **Walk/Run Starts:** 10:00 AM

EVENT HIGHLIGHTS

- **Family-Friendly:** Bring the kids for a fun day out!
- **Dogs Welcome:** Leashed, friendly dogs are invited to join.
- **Free T-Shirts:** Every registrant receives a complimentary event t-shirt.
- **Virtual Option:** Participate from anywhere by walking or running virtually.



TOGETHER WE WALK | SPONSORSHIP OPPORTUNITIES

	LEGACY SPONSOR (\$15,000)	CHAMPION SPONSOR (\$10,000)	SUSTAINER SPONSOR (\$5,000)	WELLNESS SPONSOR (\$2,500)	HERO SPONSOR (\$1,000)	COMMUNITY SPONSOR (\$500)
VISIBILITY & SPEAKING OPPORTUNITIES						
Opportunity to Speak at Event	✓					
Logo Placement on Start/Finish Line Banner*	✓					
Exclusive Logo on Event Mile Marker*	✓	✓	✓			
EVENT PRESENCE & ENGAGEMENT						
Premium Booth Space at Event	✓	✓	✓			
BRAND EXPOSURE						
Verbal Recognition at Event	✓	✓	✓			
Mention in Event Press Release*	✓	✓	✓	✓	✓	
Prominent Logo Placement on T-Shirts*	Large Logo	Large Logo	Medium Logo	Small Logo	Small Logo	Small Logo
Logo Featured on Event Posters*	✓	✓	✓	✓	✓	Name Listed
Logo Featured on Event Marketing Materials (Emails, Social Media)*	✓	✓	✓	✓	✓	Name Listed
Social Media Recognition (Pre/Post Event)*	Premier Recognition + Logo in Sponsor Block	Featured Spotlight + Logo in Sponsor Block	Standard Logo in Sponsor Block	Standard Logo in Sponsor Block	Standard Logo in Sponsor Block	Name Listed in Sponsor Block
Name/Logo Displayed on Event Website*	✓	✓	✓	✓	✓	Name Listed
PARTICIPANT BENEFITS						
Complimentary Event Registrations	25	20	15	10	6	4

*Commitment required by February 9, 2026 for benefit inclusion, subject to availability.

EVENT UNDERWRITING OPPORTUNITIES

T-Shirt Sponsor (\$3,000)

Prominent medium logo placement on event participant t-shirts.

Kids Zone Title Sponsor (\$2,000)

Premium Kid Zone booth space and exclusive logo/name signage.

Expo Vendor

Provide sample products for walk participants.
Logo featured on event website in the Expo Vendor section.

Water Sponsor

Provide water for 3 water stations.
Exclusive logo and signage on 3 water tables.

Event Bag Sponsor

Provide 600 reusable bags with your logo featured for event participants.

Note: All underwriting opportunities include:

- Name/logo displayed on event materials.
- Acknowledgment on event marketing and social media.
- 4 complimentary event registrations.



TOGETHER WE WALK | MARCH 8, 2026

Yes, I will be a vendor!

***NO FEES ASSOCIATED WITH BEING A VENDOR**

Complimentary vendor space is available for the first 15 vendors who register.

BUSINESS INFORMATION

Business Name _____

Contact Name _____

Business Address _____

Phone & Email _____

Describe the products or services you wish to offer at the event _____



VENDOR BOOTH SETUP OPTIONS

*This can be provided to the first 15 vendors registered.

- ☐ I will bring my own pop-up tent with sandbags or weights (stakes are not allowed for securing tents).
- ☐ I will need a pop-up tent (to be provided by event staff).

WHAT WE PROVIDE

*This can be provided to the first 15 vendors registered.

- One (1) table (dimensions: 6' x 6')
- Two (2) chairs per booth
- Table linens

EXPO VENDOR NAME

Refer to the sponsor level tabs for details on name inclusion.

ADDITIONAL INFORMATION

- **Commitment & Assets Due: February 9, 2026** for inclusion in print and digital benefits (subject to availability and production deadlines).
- **Logo Files: Vector (.EPS or .AI)** required for print; high-res .PNG (300 dpi) acceptable for digital/web use. Please include full-color and one-color versions. Screenshots or low-resolution files cannot be used.
- **Send To: Christine Byrne** at Christine@CSCSouthBay.org.
- **Forms & Questions:** Email completed form to Christine, or call 310.376.3550.

*Thank you for
your support
in uplifting
and strengthening
people impacted
by cancer.*