

29TH
ANNUAL

*Celebrate
Wellness*

GREAT GATSBY GALA

AUGUST 15, 2026

2026 SPONSORSHIP
OPPORTUNITIES



The Good We Do

With any cancer diagnosis come feelings of hopelessness and social isolation. **The mission of Cancer Support Community South Bay is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.**

Since 1987, Cancer Support Community South Bay has served more than 30,000 families impacted by cancer through FREE support groups, healthy lifestyle classes, educational workshops, and counseling. With your gift in 2026, we plan to extend our outreach to support even more participants; providing over 200 free support programs each month and keeping our vulnerable community safely connected.

As a nonprofit, we rely on the generosity of individuals, sponsors, and foundations to fund our programs, allowing us to offer all of our services completely free of charge.

2025 Community Impact



**INDIVIDUALS
SERVED**
2,301



**FIRST-TIME
ATTENDEES**
1,296



**PARTICIPANT
VISITS**
17,891



**PROGRAMS
OFFERED**
2,853



Celebrate Wellness Gala

EVENT DETAILS

- WHAT** Celebrate Wellness 29th Annual Gala
- WHEN** Saturday, August 15, 2026
- WHERE** Westdrift Hotel, Manhattan Beach
- INFO** Dinner, Dancing, Live & Silent Auctions, and Entertainment



SPONSORSHIP LEVELS

PREMIER | \$20,000

- Reserved VIP seating for 20 (2 full tables)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show + verbal at event
- VIP Parking for 3 cars

VINTAGE | \$5,000

- Reserved seating for 6 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Full Page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking 1 car

CONNOISSEUR | \$10,000

- Reserved VIP seating for 10 (1 full table)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking for 2 cars

CHAMPAGNE | \$2,500

- Reserved seating for 4 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Half-page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show

***Partial tables may be combined with other sponsors or individual ticket holders.**

Celebrate Wellness Gala

EVENT DETAILS

- WHAT** Celebrate Wellness 28th Annual Gala
- WHEN** Saturday, August 15, 2026
- WHERE** Westdrift Hotel, Manhattan Beach
- INFO** Dinner, Dancing, Live & Silent Auctions, and Entertainment



EVENT UNDERWRITING OPPORTUNITIES

DINNER UNDERWRITER (2) | \$10,000

- Reserved seating for 10 (1 full table)
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- VIP valet parking for 1 car
- Full page tribute in event program

AUDIO VISUAL UNDERWRITER (2) | \$5,000

- Reserved seating for 6
- Exclusive premier signage at event near audio visual equipment
- Featured in pre/post media coverage, social media, email blasts
- Logo recognition in audio/video event program
- Full page tribute in event program

SPECIALTY COCKTAIL HOUR (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage at cocktail hour
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

WINE UNDERWRITER (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage on dining tables
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

CENTERPIECE UNDERWRITER (1) [SOLD OUT]

- Reserved seating for 4
- Exclusive premier signage in or near table centerpieces
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

EVENT DÉCOR UNDERWRITER (1) | \$3,500

- Reserved Seating for 4
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

DJ & DANCE UNDERWRITER (1) | \$3,500

- Reserved Seating for 2
- Exclusive premier signage near DJ
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

2025 Sponsorship Commitment Form

To ensure maximum sponsorship benefits, please pledge the level of your choice by **MONDAY, APRIL 27, 2026**

Christine Byrne, Development Director | Christine@CSCSouthBay.org | 410.376.3550

SPONSORSHIP LEVELS

Premier (\$20,000)

Vintage (\$5,000)

Connoisseur (\$10,000)

Champagne (\$2,500)

UNDERWRITING OPPORTUNITIES

Dinner (\$10,000)

Centerpiece (\$3,500)
[SOLD OUT]

Audio Visual (\$5,000)

Event Décor (\$3,500)

Specialty Cocktail Hour (\$5,000)

DJ & Dance (\$3,500)

Wine (\$5,000)

Sponsor Information

Name (as you would like it to appear on event materials)

Contact Name

Address

Phone & Email

Total Contribution \$

Card #

Exp. Date

CVC

Signature

THANK YOU!

We are so grateful for your support.

**Because we do not receive any federal or state funding
and are not supported by any large cancer organizations,
we rely exclusively on the generosity of individuals, corporate sponsors and foundations to
fund our programs.**

**Your support helps us provide all of our services completely
free of charge to cancer patients and their loved ones.**



COMMUNITY IS STRONGER THAN CANCER.

Cancer Support Community is a 501(c)(3) Nonprofit Organization | Tax ID #95-4076131
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